

# NEWSLETTER OF FEBRUARY 2019

## **1. IT WAS A PROUD MOMENT FOR PUNE TO HAVE DR. C.B. KOPPIKER INVITED TO DELIVER A KEYNOTE LECTURE AT THE SCHOOL OF ONCOPLASTIC SURGERY (SOS), USA ALONGSIDE THE WORLD'S PIONEERS**

The course was conducted between February 8-10, 2019 at Newport Beach, CA, USA. SOS is a premier institute in the US which imparts advanced training in Breast Oncoplastic Surgery. In addition to the keynote, Dr. Koppiker demonstrated novel surgical techniques using cadaveric dissections. This had also been covered in the Los Angeles papers.

Other new international faculty include:

- Vincenzo Giovino, M.D., consultant surgeon in plastic, reconstruction and aesthetic surgery at Institute du Sein and Clinic Rhena, Strasbourg, France
- Andrea Manconi, plastic surgeon at the European Institute of Oncology, University of Sassari, Milan, Italy
- Angelo do Carmo Silva Matthes, former coordinator of Gynecology and Obstetrics at the University of Ribeirao Preto (UNAERP), São Paulo, Brazil.

The course's keynote address at the February school will be delivered by world-renowned surgeon Melvin Silverstein, M.D., the pioneer of oncoplastic breast-conserving surgery in the U.S. Dr. Silverstein is the Medical Director of the Hoag Breast Center and holds the Gross Family Foundation Endowed Chair in Oncoplastic Breast Surgery in Newport Beach.

An additional keynote address will be given by Chaitanyanand B. Koppiker, M.S., M.D., a leading oncoplastic surgeon and Medical Director of Orchids Breast Health Center, in Pune, India. In addition to establishing the first integrated cancer center in Pune (Budhrani Cancer Institute at the Inlaks and Budhrani Hospital), Dr. Koppiker also founded an International School of Oncoplastic Surgery, which has held several international workshops and conferences.

The School of Oncoplastic Surgery provides participants with a variety of hands-on learning opportunities. These include an anatomy lab with cadavers to practice essential oncoplastic techniques and a live model workshop where attendees learn



## **2. THE TIMES OF INDIA COVERED DR. KOPPIKER FOR HIS INTERNATIONAL PRESENCE**

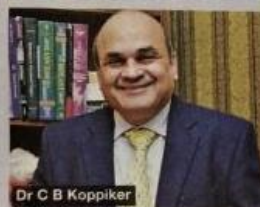
### **INDIAN SURGEON APPRECIATED BY INTERNATIONAL MEDICAL COMMUNITY**

It was a proud moment for Pune when renowned Indian breast cancer surgeon Dr. C.B. Koppiker, medical director, Orchids Breast Health, Pune, was invited to deliver a keynote lecture and demonstrate novel surgical techniques using cadaveric dissections at the School of Oncoplastic Surgery (SOS) in Los Angeles, America on February 8-10.

Dr. Koppiker has pioneered breast oncoplastic surgery in India since 2011, and established an oncoplastic unit through Orchid's Breast Health. He has innovated various techniques to drastically reduce costs. Breast oncoplastic surgery (BOS) is a new paradigm in breast surgery that avoids unnecessary mastectomies, and restores the breast shape and size, while ensuring good cosmesis in a single surgery, leading to enhanced self-esteem and improved quality of life.

He has done more than 1,300 oncoplastic surgeries till date.

Due to the oncoplastic approach, more than 75 per cent of the patients save their breasts and the 25 per cent who need breast removal can have it reconstructed



90 per cent of the time. This rate of conversion to reconstruction is one of the highest in the world. The average in America and the UK is 40 per cent and 60 per cent respectively, whereas in the rest of India it's five per cent. While the insurance schemes reimburse the costs of reconstruction in the UK and America, that's not the case in India. However, Dr. Koppiker's unit has made the procedure cost effective to suit the Indian context as well.

Dr. Koppiker has also been awarded a faculty position in the University of East

Anglia UK and the American School of Oncoplastic surgery. Recognizing the need to train more surgeons in the BOS techniques, Dr. Koppiker joined hands with senior BOS faculty from the University of East Anglia (UEA), in 2012 to conduct hands-on training workshops and international conferences for Asian surgeons. Orchids Breast Health has also launched an academic degree program, M.Ch. in Breast Oncoplasty (offered by UEA), which is the only course in Asia that offers cutting-edge training in the niche field of oncoplasty and reconstructive surgery. This training program will help create a workforce of well-trained oncoplastic surgeons, which will benefit breast cancer-affected women all over Asia.

A hands-on workshop on the subject has been organized at IISER Pune from Feb 16-17, 2019, which will be attended by over 70 breast surgeons from SAARC countries.

(\*Procedures and views mentioned are based on the expert's understanding of the said field.)

### **3. DR. KOPPIKER'S ARTICLE FEATURED IN THE INDIAN EXPRESS ON 4<sup>TH</sup> FEB-WORLD CANCER DAY**

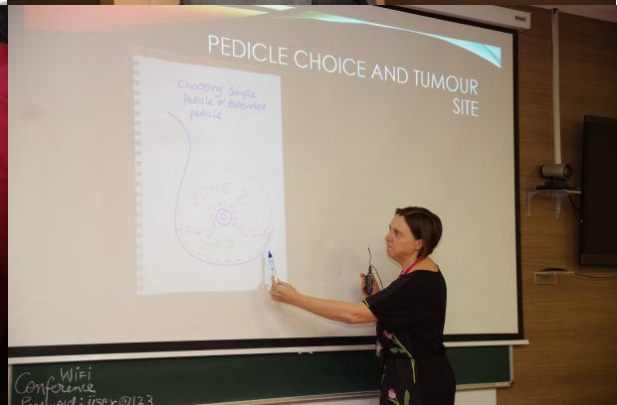
Title: In Pune, breast cancer is most common regardless of gender

In this article Dr. C B Koppiker spoke about the most common forms of cancer, how awareness can help in early detection and the government's approach to reduce cost of treatment.

<https://indianexpress.com/article/lifestyle/health/in-pune-breast-cancer-is-most-common-regardless-of-gender-dr-c-b-koppiker-5566632/>

### **4. MASTERS IN BREAST ONCOPLASTY WORKSHOP WAS HOSTED BY ORCHIDS BREAST HEALTH AT IISER PUNE**

A hands-on workshop modelled according to the SOS (USA) course was organized at IISER Pune from Feb 16-17, 2019 which was attended by over 70 breast surgeons from SAARC countries. The workshop consisted of practical and classroom sessions by highly qualified and esteemed faculty who are authorities in the field of breast cancer and oncoplastic surgery, diagnostics and research in breast cancer; including faculty from the University of East Anglia.





**5. ORCHIDS BREAST HEALTH'S IN-HOUSE RADIOLOGIST, DR. POOJA JERE'S PAPER ACCEPTED IN JOURNAL OF RADIOLOGY CASE REPORTS**

Dr. Pooja Jere authored a paper for Prashanti Cancer Care Mission titled **Primary Angiosarcoma of the Breast: A Case Report.**

The journal is ranked the third highest of Index Copernicus indexed Radiology journals and has international standards.

**6. 21 AWARENESS TALKS WERE HELD AROUND THE CITY OF PUNE; TO MENTION SOME:**

Varian Medical Systems, Magarpatta on February 4, as a part of the activities observing World Cancer Day. We were greeted by a crowd of curious and receptive women. The talk was followed by an interactive Q & A.



**7. OVER 1200 WOMEN SCREENED THROUGH CLINICAL BREAST EXAMINATION CAMPS; TO MENTION SOME:**

BMC software and Prashanti Cancer Care got together to conduct a clinical breast examination for employees and their families.



**8. ONE OF OUR YOUNG PATIENTS, MAYURA SHIVALOKAR WHO CONQUERED BREAST CANCER COMPLETED THE IRONMAN 70.3 TRIATHLON AT COLOMBO IN 7.57 MINUTES**





**FREESHIPS FOR DIAGNOSTICS AND SURGERY AT  
ORCHIDS BREAST HEALTH IN THE MONTH OF  
FEBRUARY 2019**

- ❖ **5 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY PROCEDURES**
- ❖ **3 PATIENTS RECEIVED MAJOR CONCESSIONS ON BREAST SURGERY**



- ❖ **84 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY**



❖ **150 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY**



❖ **45 PATIENTS RECEIVED FREE CHEMOTHERAPY AT OUR DAY CARE CENTRE**



❖ **270 PATIENTS RECEIVED FREE MEDICINES FROM OUR ONCO-PHARMACY**



**FEW CHOSEN TESTIMONIALS OF PATIENTS WHO WERE ADOPTED  
FOR FREESHIP IN FEBRUARY 2019**

**1) MRS. UJWALA KALE**



I am very glad that I came to Orchids Breast Health for cancer treatment. I belong to a poor family and considering that Dr. Koppiker and Laleh madam made my treatment complete free. I am very much grateful to meet such kind people.

Laleh madam gave me free medicine and helped financially.

I am very thankful to God to have sent such great people on earth. Thank you Dr. Koppiker and Laleh madam once again and the entire staff of Orchids for their caring nature.

**2) MRS. SMITA SAKPAL**



I am a widow from a middle class family. I was very depressed after knowing I had breast cancer. It was very difficult for me to take the news; but Prashanti cancer care mission gave me a ray of hope for my treatment and survival.

Dr. Koppiker and Laleh madam helped me cope up mentally as well as financially by giving free medicine and treatment.

I am grateful to everyone at Prashanti for supporting me like family.

We would like to **THANK** our  
Donors & Supporters

**Prashanti Cancer Care Mission**  
Reaching out with excellence



Warm Regards,  
Ms. Laleh Busheri  
CEO

Prashanti Cancer Care mission

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